

Shannon Ammons

Chief Executive Officer
Alabama Association of Nonprofits



Shannon began her relationship with the Alabama Association of Nonprofits in 2009 as a consultant with Blackfish Strategies, specializing in organizational health and strategy and joined AAN as the new CEO in August of 2014. The Association is a statewide membership based organization that serves the ever changing needs of the nonprofit sector in Alabama.

As an undergraduate student at Auburn University (1988-1992), Shannon developed her analytical, strategic thinking and problem solving skills while earning her degree in Aerospace Engineering. Prior to her position at Blackfish, Shannon worked in the for-profit sector as a District and Regional Trainer for Gap, Inc. She was fortunate to have been part of the "boom" years of the Gap Brand, under the leadership of Mickey Drexler. Prior to the 1989, Gap had been a relatively small chain selling private and public brands, and then in 1990's made the dramatic shift to private brand merchandise and expanded rapidly to become the iconic part of culture, and the Gap Brand that we know today. Shannon gained professional experience in personnel, sales and marketing, special event management, strategy, and corporate training. This training experience, coupled with her interest in public service, led her to the field of nonprofit leadership training and consulting.

Shannon has provided technical assistance and consulting to Girl Scouts, Meals on Wheels, Greater Birmingham Humane Society, TEARS – Temporary Emergency Animal Relief, MENSA, Optimist, Ruritan, Civitan International, Hand in Paw, Leadership Georgetown, Kiwanis, Rotary, the Frances P. Bunnelle Foundation, Alabama Association of Nonprofits, and Leadership Montgomery, The Community Foundation of Northeast Alabama, Senior Action, Upstate Homeless Coalition of South Carolina and The Community Foundation of South Alabama to name a few. Her clients have experienced improved governance and program outcomes, growth in funds raised in special events, and significant improvements in volunteer recruitment and retention. Shannon has facilitated numerous trainings to nonprofit audiences throughout the country. She has assisted with curriculum development and programmatic measurements for more than 100 nonprofit organizations.

Ms. Ammons is certified and able to administer and interpret the Myers-Briggs Type Indicator® (MBTI®), California Psychological Inventory (CPI), Thomas-Kilmann Conflict Mode Instrument (TKI) and holds a Standards for Nonprofit Excellence consulting certification which our clients find most beneficial during executive coaching, leadership boot camps, strategic planning and team-building workshops. Shannon is an active volunteer in her community as a member of the board of directors of Civitan, advisory board member with TechBridge, a field representative for Samford University's Masters of Social Work program, a coordinating volunteer for One Vestavia, a past member of Pinnacle Bank Advisory Board, a graduate of Leadership Vestavia Hills, a member of the Vestavia Hills Historic Society and is a certified Disaster Relief Team Member with the United Methodist Church. Shannon lives in Vestavia Hills, AL with her two boys, Denver and Will.